



St. Joseph Business Guild

December Newsletter

Guild Plans for 2022

The most important part of our game plan for next year will be becoming stronger financially. We will accomplish this by building income streams to help sustain us while we find donors that recognize the importance and difference of the Guild and that the projects we have planned create value year after year.

One income stream that we are building is the [St. Joseph Shopper](#). Currently it is only distributed by Leaflet Missal, but we are researching other ways to distribute it. As we add business owners we'll have more potential advertisers.

Another revenue stream will be three types of marketing packages sold to members and sponsors. These are currently under development and will include varying degrees of ad space on our website, business

directory, newsletter, event posters, and the St. Joseph Shopper. Shared ads in the Catholic Spirit and Catholic Servant newspapers are also being explored.

A total website revision is planned for next year which will be a considerable upgrade from what we currently have. While we will always prioritize in-person meetings and connections, it is important that we have an up-to-date site for members to access our platform and tools. This enhances members' ability to find, support, and network with other members. The digital reinforces the real.

The Guild will be hosting the **Leading With Faith Awards** in November of 2022. This will give the Guild added visibility in the Catholic community. Please contact me if you would like to be on the committee.

A plan to fund and develop coworking space / event space will be initiated next year. Our day-to-day expenses of operating Guild programs come from dues and other revenue streams, but funding for special projects such as this will take donations to become a reality. Increased visibility from our St. Joseph Shopper, promotional video (to be developed), ads in the Catholic Spirit and Servant, Leading With Faith awards and other events will prepare the way for personal "asks".

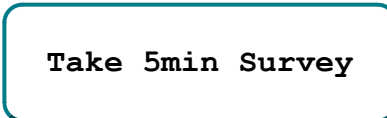
If you are interested in making a donation to fund coworking space and our other ideas for the future, I'd be happy to have a conversation and share more details.

May God bless your family through your work!

Roger Vasko
Guild President

Take Our 5min Survey!

We want to serve you better in 2022, so we'd like your feedback. Your responses directly impact the direction of the Guild. Just 5 minutes will be a tremendous help!



Year-End Donations: Consider Us in Your Giving

Please consider the St. Joseph Business Guild. We accept crypto currencies as well as US dollars. If you'd like to have a conversation about our needs, future plans, and future vision, please reach out to Roger Vasko directly (roger@sjbusinessguild.com).

Sponsor Our January Meeting

[Click here](#) to learn about sponsoring our January meeting.

Fill These Positions with Our Networking Power

Human Life Alliance, a pro-life, non-profit organization, is seeking volunteers to share free materials in local parishes and neighborhoods. More details.****

Leaflet Missal is currently searching for a replacement for its showroom manager who is retiring at the end of the year. If you have experience in retail store management and are interested in this position (or know someone who might be a good fit), please email John Hastreiter at jhastreiter@leafletonline.com for an application.

Act of Consecration to St. Joseph

December 22nd, marks the beginning of a 33-day preparation period for a consecration to St. Joseph. The book, *Consecration to St. Joseph* by Fr. Donald Calloway is used as a daily guide in preparation for the consecration. A consecration date of January 23rd, Feast of the Holy Spouses is the goal of this preparation period.

Mark Your Calendars

January 6th (4:30–6:30pm)—**All Member Happy Hour** at Open Window Theatre (5300 S Robert Trail #400, Inver Grove Heights)

January 11th (4:30–6:30pm)—**Young Adult Happy Hour** at Insight Brewery (2821 E Hennepin Ave, Minneapolis)

January 25th (5:30–9pm)—**Quarterly Dinner Meeting** at St. John the Baptist Church (835 2nd Ave. NW, New Brighton)

February 17th (7pm)—**Fully Catholic: Live Your Faith in Every Area of Life;** webinar presented by Rick Erisman, Redivive Coaching

March 12th (8:30am)—**Lenten Morning of Reflection** at St. Clement's Church: begins with Mass at 8:30am, confessions starting at 7:45am beforehand.

Online Networking Meetings

- January 5th @ 8pm: **Young Adults** ([link here](#))
 - January 12th @ 7:30am: **Women** ([link here](#))
 - January 19th @ 7pm: **All Members** ([link here](#))
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Work

- [List of Guild members searching for jobs](#)—Look through! You never know how you might help.
- [Businesses with Job Openings](#) (92 total)

Total Members

380

Freebies, Specials, & Sales

Business Opportunities

Event Calendar

- 1/5** – Young Adult online networking meeting (8pm)
- 1/6** – All Member Happy Hour (4:30–6:30pm)
- 1/11** – Young Adult Happy Hour (4:30–6:30pm)
- 1/12** – Women online networking meeting (7:30am)
- 1/19** – All Member online networking meeting (7pm)
- 1/25** – Quarterly Dinner Meeting (5:30pm)
- 2/17** – Fully Catholic: Live Your Faith in Every Area of Life (7pm)

3/12 - Lenten Morning of Reflection (8:30am)

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Our mailing address is:
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