



Platinum Sponsorship Package Benefits

Available at \$3,995 annually (\$999 quarterly or \$333 monthly)

St. Joseph Shopper—Local Edition

display ad, front page

- Given to shoppers at checkout in the Leaflet Missal showroom
- Mailed with quarterly meeting agendas to members and prospects
- Other methods of distribution will be added

Newspaper

- Logo in ads in the Catholic Spirit - (12) issues
- *Biweekly in Feb., Mar., Apr., Sept., Oct., Nov.*
- Individual business display ads (2.5" x 2") in the Catholic Servant - (7) issues
- *Feb., Mar., Apr., Sept., Oct., Nov.*

Brochures

your logo will be on the back panel

- Included in orders shipped to Leaflet Missal customers
- Given to customers at the checkout counter in the Leaflet Missal showroom,
- Mailed and given to prospects by members and parishes

Website / Online Meetings

- Logo on the homepage of the Guild website
- Logo on the homepage of the public-facing business directory
- Indication of being a platinum sponsor on individual business directory listing

Newsletter / Prospect Emails

- Logo in the email newsletter sent to members and prospects
- Emails to prospects includes a link to the Showcase of Sponsors page

Quarterly Dinner Meetings

- Handouts can be put on the resource table at each quarterly dinner meeting – (we can do that for you)

New Member Meetings

- A list of our sponsors will be reviewed at New Member Meetings

Quarterly Meeting Agendas

- Your logo will be on our quarterly meeting agendas, given to attendees and mailed to members and prospects

Posters

- Your logo will be on quarterly meeting posters mailed to parishes

Sponsorship Level Benefits Summary

Sponsors financially commit to support the mission of the St. Joseph Business Guild.

For more information, please visit

sjbusinessguild.com/sponsor



Platinum



Gold



Silver



Bronze

St. Joseph Shopper–Local Edition

Insert with Leaflet Missal in-store retail customer purchases



New Member Meetings

Highlighted for each new member



Business Directory–Business Listing

Sponsorship level indicated on individual business listing



Guild Website–Showcase Of Sponsors Page

Featured most prominently on our Showcase of Sponsors Page



Emails

Our Showcase of Sponsors Page is linked to in emails to prospects



Newsletter–Feature

Business is directly featured in email newsletters to members and prospects



Business Directory–Homepage*

Featured prominently in the public-facing business directory



Newspaper Ads*

Catholic Spirit (12) issues; display ad in Catholic Servant (7) issues



Brochures

Logo featured on back panel of brochure



Quarterly Dinner Meetings–Agendas

Logo on back panel – mailed to members and prospects



Quarterly Dinner Meetings–Resource Table

Business materials/handouts available at resource table



Posters

Logo featured on quarterly meeting posters, et al



Guild Website–Homepage

Logo featured prominently on sjbusinessguild.com homepage



*Platinum benefit only: business logo featured, not just business name

Sponsor contributions can be made annually, quarterly, or monthly.

| | Platinum | Gold | Silver | Bronze |
|-----------|----------|---------|--------|--------|
| Annual | \$3,995 | \$1,995 | \$595 | \$295 |
| Quarterly | \$999 | \$499 | \$149 | \$74 |
| Monthly | \$333 | \$167 | \$49 | \$24 |



The St. Joseph
Business Guild



sjbusinessguild.com/sponsor

Thank you for your support of the St. Joseph Business Guild! With your help, we are excited to accelerate our "Catholic economy" and help support our parishes, schools, and families!

All that is required to sign on for a sponsorship level is this submission - we'll assist you with any help you need in any further materials, such as formatting advertisements!

Select Sponsorship Level and Payment Period

| | Annual | Quarterly | Monthly |
|----------|----------------------------------|--------------------------------|--------------------------------|
| Platinum | <input type="checkbox"/> \$3,995 | <input type="checkbox"/> \$999 | <input type="checkbox"/> \$333 |
| Gold | <input type="checkbox"/> \$1,995 | <input type="checkbox"/> \$499 | <input type="checkbox"/> \$167 |
| Silver | <input type="checkbox"/> \$595 | <input type="checkbox"/> \$149 | <input type="checkbox"/> \$49 |
| Bronze | <input type="checkbox"/> \$295 | <input type="checkbox"/> \$74 | <input type="checkbox"/> \$24 |

Name _____ Email _____
(name of contact submitting)

Business _____ Phone _____
(name of business sponsoring)

Submit completed form and payment to:

St. Joseph Business Guild,
PO# 9038
North Saint Paul, MN 55109